

### CUSTOMER OVERVIEW

- A Southeast Beverage Distributor engaged TechSource (a newly named division of Profit Advisory Group) to create a catalog of all technology vendors.

### KEY CHALLENGES & OBJECTIVES:

- Extensive data collection across various technology vendors.
- Organizing a large volume of data by service, location, and contract.

### PROFIT ADVISORY GROUP SOLUTION:

- After receiving and cataloging all the vendors by service, location, and contract, TechSource Partners performed a complete audit. The result of the cellular audit was dramatic, and the client immediately asked our audit team to review all of their other technology services.

### RESULTS:

The client achieved a significant reduction of over 31% in their cellular cost alone, amounting to an annual savings of \$240,000. After auditing their services, savings were an additional \$100,000 per year. This brought the total savings to \$340,000 annually.

